CSL CONNECTION

The California State Library | Founded 1850

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State Librarian of California, Susan Hildreth

Update from the State Librarian

I have had a busy spring! I attended the Public Library Association Spring Symposium in San Jose in early March. This was the first time this great continuing education event was held outside of Chicago and it was a terrific success. The opening keynote speaker was Mary Baykan, director of the Washington County (Md.) Free Library and the *Library Journal* Librarian of the Year 2007. Baykan, a very effective library advocate in Maryland, is an inspirational speaker. Also congratulations to the California Library Association's Literacy Services Section for sponsoring a highly successful 1 ½ day literacy training session, "Mining Gold in the 21st Century." We are getting the word out nationally about the great literacy work we are doing in California. We were honored to have Bob Wedgeworth, former ALA Executive Director, and Gary Strong, UCLA Library Director and former State Librarian, both articulate literacy advocates, as our kick-off presenters for the literacy session.

On Saturday, March 10th, I was pleased to participate in the annual California Association of Library Trustees and Commissioners (CALTAC) spring northern California training workshop at the lovely, new Alameda Main Library. We had a great session with lots of good ideas for further training and service initiatives. I was honored that Margaret Donnellan Todd, County Librarian, County of Los Angeles Public Library, was able to fill in for me at the southern California training session at the Huntington Beach Library on Saturday, March 24th. I was unable to attend because I was in the process of moving but have both the northern and southern California training sessions on my calendar for 2008!

California State Library, Library and Courts II

On March 13th, I viewed, with a number of other California State Library (CSL) staffers, Helene Blowers' "23 Things" webcast. I had met Helene at an executive leadership training meeting earlier this spring and found her to be very upbeat and encouraging for technophobes and technophiles alike! We are taking the "23 Things" challenge seriously here at the CSL and have encouraged all staff to participate in the Infopeople self-guided Web 2.0 learning process. Check it out at http://our23things.infopeople.org/.

On March 14th, the CSL budget was heard at the Assembly Education Budget

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Subcommittee; and the letters many folks had sent regarding Public Library Foundation (PLF) funding were duly noted by the Assembly members!

I had my quarterly webcast on March 21st and would love to hear feedback from the field as to the value of this communication medium. It is quite a job to prepare for my webcasts and we don't have too many viewers, although I know that several folks may be watching from one location. The webcast is also archived at the Infopeople website and hopefully some of you are visiting when you have a free moment. There is lots of information presented there so I hope it is useful to you.

The CSL is always looking for partners and we believe we have found a good one in the California PBS stations. They had their spring conference in Sacramento; and, on March 27th, we hosted their tour of the CSL with a reception in the State Librarian's Office. They were honored to be in the lovely office venue and there are great ideas for future partnerships, with the most immediate being our collaboration on promoting "The War," the landmark World War II series that will debut in September.

In early April, I attended a meeting of the Western Council of State Libraries in San Antonio and checked in with my colleagues west of the Mississippi. Mid-April was very busy. On April 17th, the CSL budget was heard by the Senate Education Budget Subcommittee and again PLF funding was clearly a priority. April 18th was a highly successful CLA Legislative Day, with an exciting Library of California Board meeting in the afternoon including an unveiling of the new model for statewide reference. I traveled to southern California on April 19th for the opening of the new South Oxnard Branch Library. This is a wonderful community facility with a very unique drought-resistant garden. On April 24th, I participated in an invigorating panel discussion on the future of reference, including Rosario Garza, director of the Metropolitan Cooperative Library System and, Jan Sanders, director of the Pasadena Public Library and hostess of the forum. On April 25th we hosted a wonderful retirement celebration for our retiring Deputy State Librarian Cameron Robertson.

I was off to Washington in May for the spring meeting of the Chief Officers of the State Library Agencies (COSLA) and another highly successful Federal Legislative Day. California was well-represented and we did our best to get library information in the hands of all our representatives. On Friday May 11th, Carla Lehn, Library Programs Consultant, and I journeyed to Redding for the North State Cooperative Library System meeting. I had not been able to attend the grand opening of the new Redding Library and it is a wonderful building, including an energy efficient grass room that is adjacent to a wonderful reading room with a view of Mount Shasta. Check it out if you are in the area.

Among the myriad of responsibilities of the State Librarian, one that I really enjoy is chairing the Advisory Committee for the California Civil Liberties Education Program. This initiative was authored several years ago when now-Congressman Mike Honda was in the California Legislature. This program provides funding for activities to provide education focused on the Japanese internment. There is an annual competitive application process to award these funds; and we held our grant discussions with the program Advisory Committee on April 25th. Please check out this great program at http://www.library.ca.gov/grants/cclpep/index.html.

On June 12th, I made a quick trip to the lovely Whittier Public Library where I met with representatives from the Metropolitan Cooperative, South State and Santiago Library Systems to discuss the statewide reference model. This is an evolving process and there will be much more to come in the near future. On June 18th, I attended the luncheon for the Americorps literacy program volunteers who were meeting in Sacramento. What a pleasure it was to meet enthusiastic participants from ages 17 to 85. Now I know what to do when I retire! Check out my quarterly webcast from June 19th – its full of some great information. I hope you have a great summer!!!!

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Library "champion" Barbara Will

"The library community has lost a true advocate and a wonderful friend," State Librarian of California Susan Hildreth says of Library Programs Consultant Barbara Will who passed away July 8.

Barbara Will was nationally known as an expert on the federal Library Services and Technology Act (LSTA). She served on American Library Association committees and task forces advocating LSTA reauthorization, and every year she tenaciously fought for the highest funding appropriation possible from Congress. In a response to the announcement of Will's passing, Sandy Schuckett, long-time library supporter and California School Library Association leader, says "Our library world has indeed lost one of its brightest and strongest champions and advocates."

A Library Programs Consultant in Library Development Services at the California State Library from 1987 until her retirement in 2006, Will spent many of those years coordinating networking activities throughout the state and facilitating development of what would eventually become the Library of California. She also monitored LSTA-supported projects such as the California Preservation Program and developed very successful targeted grant programs, including Services for People with Disabilities and Services for Small Businesses.

Will had gone to upstate New York in late May to be with her father who was near death. After his funeral, as she was preparing to return home to California, she collapsed from what was subsequently diagnosed as an infected intestinal obstruction. She underwent emergency surgery and remained alive for several weeks but was never able to fully recover.

Condolences may be sent to Barbara Will's husband, Gerry Bowers, 2971 Elmwood Avenue, Stockton, California 95204-3906. Mr. Bowers has indicated that donations to the Salvation Army in Will's name would be appreciated. Also, donations may be made in Will's name to the California State Library Foundation.

California State Library welcomes Aldrich to Sacramento, applauds Roberts and St. Mary careers

Stacey Aldrich, whom Governor Arnold Schwarzenegger appointed in June, will be California's new Deputy State Librarian. After a move from Omaha, Nebraska where she excelled as Assistant Director of the Omaha Public Library, Aldrich will start at the California State Library in Sacramento August 6, 2007.

Working closely with State Librarian Susan Hildreth to develop the California State Library's service program, Aldrich will assist in overseeing the California State Library's programs and managing the operation of the library's $89.7 million budget. She will administer the Library Development Services Bureau, which is responsible for the distribution of all federal and state local assistance, and the Information Technology Bureau. Aldrich will also advise Hildreth on new initiatives and major statewide library program directions.

Of Aldrich's appointment, Hildreth says, "Stacey Aldrich has a richly deserved national reputation as both an innovative library futurist, and as an inspiring and creative library leader. I am most grateful to the Governor for having appointed her and am excited to bring Stacey to California so that California's library community can benefit from her vision and experience."

Aldrich has over 15-years experience in the administration and development of the nation's libraries. As Assistant Director of the Omaha Public Library since 2005, she

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California State Library website better for online customers

To deliver the information California State Library (CSL) customers want, the CSL is making its website easier for customers to use. Like all good logical information, the CSL website will now allow online CSL visitors to locate information more intuitively. Its content will also be in plain language.

Snapshot of new California State Library homepage.

The CSL's new streamlined website follows the popular redesign of the state of California's web portal, a customer-based project directed by California's State Chief Information Officer J. Clark Kelso. Explaining the new trend in his 2006 *Strategic Plan*, Kelso wrote that government information technology leaders should "rethink" the entire [web] service delivery model into a 'service center' model." Most recently, speaking at the 20th annual Government Technology Conference in Sacramento May 18th, Kelso said to "give customers the information they care about" government websites need to abolish "departmental boundaries." Kelso, in other words, sees today's government website catering to what customers need, and not displaying how government is organized. Sifting through an agency's organization or mission statement, for example, won't help a customer get his or her job done.

Visitors enjoying the simple online structure of "file folder" tabs on the state of California home page will now find the same "tabs" on the CSL home page. Beginning this summer, as CSL visitors comfortably "flip" through folders, they will be in greater control of their library website experience and the library's internal organization won't distract them.

Leading the website-redesign project at the CSL are Ira Bray of Library Development Services, Mark Cashatt of the Information Technology Bureau, Kris Ogilvie of the Government Publications Section, and Laura Parker of the California Research Bureau.

Ogilvie says, "Revamping the CSL's website has allowed everyone on the redesign team to dig-in and examine what the CSL's diverse customers need when they visit our site. We're constantly learning, and the process has been really exciting.

"State Librarian Susan Hildreth says of the website project, "We're lucky to have such a talented team spearheading this project which will make California State Library services and information more accessible for our customers."

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CSL welcomes Aldrich to Sacramento, cont. from page 3

has not only been responsible for a $9.8 million budget and staff of 150, but has also led that urban library system as it has implemented emerging electronic library service programs. Between 1996 and 2005, Aldrich, as Branch Chief of Public Libraries and State Networking Branch for the Maryland State Department of Education, Division of Library Development and Services, helped provide leadership, research, training, and planning to Maryland's twenty-seven public library systems. Aldrich has also worked at the Washington DC futuring think-tank, Coates and Jarratt, Inc., and the Hood College Library in Frederick, Maryland, where, from 1992-1996, she helped integrate new library technologies and created and maintained the library website.

In California in 2007, Aldrich served as a presenter for Infopeople, the state's premier professional library training organization. Aldrich delivered seven workshops to a total of 146 librarians as part of the library leadership series, "Building Leadership Skills: Planning for the Future."

Aldrich is a member of the American Library Association, the Public Library Association, the Nebraska Library Association, and the Association of Professional Futurists. She has a Master of Arts in Librarianship and a Bachelor of Arts in Russian Language and Literature from the University of Pittsburgh.

For the full-text of Governor Schwarzenegger's press release please visit: http://gov.ca.gov/index.php?/press-release/6590/.

Look for an in-depth interview with Aldrich in fall 2007 issue of *CSL Connection*.

Robertson, St. Mary retire after dedicated California State Library careers

Aldrich succeeds Cameron D. Robertson, who retired April 30, 2007. For more than 30 years, Cameron D. Robertson's work for the California State Library as a library administrator, library financial planner, and literacy campaigner, enabled California libraries to thrive as cultural cornerstones of California communities. Robertson's meticulous logistical planning on behalf of libraries helped these crucial California institutions to meet the evolving information needs of their 21st century customers. Just one example of Robertson's extraordinary triumph at the California State Library was the opening of Library and Courts II at 900 N Street in May of 1994: Robertson developed and implemented the financial and logistical plan for the astounding building's construction.

Also retiring from the California State Library in September 2007, is the distinguished government administrator, Andrew St. Mary.

Look for a profile of St. Mary in the fall 2007 issue of *CSL Connection*.

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Transforming Life after 50: Public Libraries and Baby Boomers

Approximately 78 million babies were born in the United States during the boom years of 1946 to 1964. Researchers project these "baby boomers," the first of whom turned 60 in 2006, will be the largest, healthiest, wealthiest, best educated Americans ever to move through and beyond their fifties.

Research indicates that these 78 million look at retirement in radically different ways from their parents. Consequently, they are expected to dramatically redefine what middle and late life means. Baby boomers envision the years after formal employment not as a time for leisure and decline, but as a time to begin new activities, set new goals, and establish meaningful legacies. By mobilizing and engaging baby boomers, community organizations, such as public libraries, can access and benefit from this extraordinary pool of potential social and human capital.

But first, libraries will need to reconsider how they do business with this customer group, because traditional services for "seniors" will not satisfy boomer interests or needs. By 2014, 65% of current library customers will be between 50 and 75 years of age. In California, the state's older population is expected to grow more than twice as fast as the state's total population, increasing 112% from 1990 to 2020, or 8.5 million people (20% of California's total population). As early as 2010, one in five Californians will be 60 years of age or older. And yet, today's sometimes dated library service paradigm for "seniors" neither targets baby boomers, nor seeks their experience, wisdom, and contributions. By re-envisioning their services to better serve active, older adults, public libraries can become cornerstone institutions for baby boomers and productive aging. Public libraries are, after all, committed to lifelong engagement and learning.

California State Library launches Boomer initiative this summer, convenes Boomer Institute this fall

This summer, the California State Library will launch its "Transforming Life after 50," a statewide initiative designed to assist public libraries in redefining, creating and delivering new and innovative services to the state's growing population of active, older adults. In the initiative's first year, a three-day "Transforming Life after 50" Institute will be convening in Pasadena from November 27-29. The Pasadena Institute will promote an understanding of older adults as resources for their communities and will offer an alternative to the predominant deficit-based model of aging. Up to 50 public libraries will be accepted to attend the Institute. Each selected library will be asked to send one administrative manager and one "front-line" adult services librarian to the Institute at no cost to the library. The Institute will introduce participants to a new framework for working with active, older adults that promotes productive aging through learning and civic engagement. The Institute will also provide training in community assessment and in the utilization of standardized assessment tools designed specifically for this project and its target population.

The Institute will focus on: 1) the research and thinking underlying new approaches to working with midlife and older adults; 2) promising practices; and 3) assessment and leadership skills in community librarianship. After completion of the Institute, participating libraries will also be asked to undertake a local assessment of their own community, and then be invited to submit targeted grant proposals that would address the needs thus identified. A consulting team will also provide technical assistance and data analysis of the local assessments to the participating libraries. In addition, each participating library will receive up to $1,000 reimbursement for staffing costs associated with undertaking their own local assessment.

All targeted proposals submitted will be reviewed and accepted on a competitive basis with the most innovative and compelling being funded for the 2008/09 LSTA grant cycle.

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Keeping up with the Eureka! Leadership Program

It's a classic double whammy: California's most seasoned library leaders are starting to head into retirement just as population diversity, Internet ubiquity, and infrastructure inadequacy are creating new challenges – and opportunities! – for public libraries up and down the state. The California State Library, in partnership with Infopeople, is working to head this trend off at the pass with a professional development initiative called the Eureka! Leadership Program: Discover The Leader Within. Eureka!, an ambitious, multi-faceted training program, began in July of 2006 and will culminate in a weeklong intensive institute, currently planned for Spring 2008.

Students in Maureen Sullivan's *Building Leadership Skills: Leading Change* course, part of the Eureka! Leadership Program.
[Photo courtesy of Infopeople]

The Eureka! Leadership Program is designed to bring new energy and ideas into leadership circles. It targets library professionals - including librarians and non-MLS library managers – who have three to ten years of professional experience. Top candidates for the program will be individuals who are willing to share their enthusiasm, optimism, and vision for the future of public library services. Participants' actual leadership experience is less important than their long-term potential.

The first phase of the four-phase Eureka! program was *Exploring Library Leadership*, a free overview course taught by nationally recognized leadership consultant Maureen Sullivan. Between July and October of 2006, more than 330 people took advantage of the opportunity to participate at any of ten workshop locations throughout California.

Phase Two of the Eureka! program has comprised a series of fee-based skills-building workshops. To date, participants have been able to choose from:

- *Building Leadership Skills: Convincing and Influencing Others*, taught by Arch Lustberg
- *Building Leadership Skills: Developing and Leading Projects*, taught by Pat Wagner
- *Building Leadership Skills: Leading Change*, taught by Maureen Sullivan
- *Building Leadership Skills: Leading Teams*, taught by Andrew Sanderbeck
- *Building Leadership Skills: Planning for the Future*, taught by Stacey Aldrich (newly appointed CSL Deputy State Librarian)
- *Building Leadership Skills: Problem-Solving and Decision-Making*, taught by Joan Frye Williams

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Eureka! Leadership Program, cont. from page 7

- *Building Leadership Skills: Community Engagement*, taught by Valerie Gross
- *Building Leadership Skills: Strategic Financial Thinking*, taught by Anne Turner

Still to come in Phase Two are:

- *Building Leadership Skills: Stimulating Creativity*, taught by Joyce Wycoff

More than 30 intrepid trainees took advantage of special pricing and signed up for the entire workshop series. Over 940 people so far have attended Phase Two workshops.

In response to requests and comments from those who have taken Phase 2 workshops, Infopeople has added a series of wrap-up sessions, facilitated by Infopeople Director Holly Hinman and Training Consultant Cheryl Gould, that will take place in August and September. These sessions will help participants synthesize and share what they learned in Phase Two, begin to plan future leadership development, and give information about "what happens next" in the Eureka! program.The third phase of the Eureka! program will be a five-day intensive leadership institute, still in the planning stages. Thirty-five potential public library leaders will participate in a focused, transformative experience that will expose them to top thinkers and guide them through a rigorous process of individual and group self-analysis and planning. Applicants for the institute need NOT have participated in Phase One or Phase Two of the program. This institute will take place in Spring 2008, and the competitive application process will begin in early Fall 2007.

The fourth and final phase of the Eureka! program calls for leaders-in-training to put into practice the skills and knowledge they acquired during the first three phases of the program. Phase Four will include one-on-one mentoring and opportunities for participants to continue conversations and professional connections built in previous Eureka! phases.

Infopeople has created a wiki to provide content support for the Eureka! training. This wiki, which includes notes from Exploring Library Leadership, as well as links to all of the skills workshops, past, present, and future, can be found at: http://wiki.infopeople.org/index.php?title=Eureka_Wiki.

Additional information about the Eureka! Leadership Program and ongoing workshops is available on the Infopeople website at http://infopeople.org/.

Transforming Life after 50, cont. from page 6

These targeted grants are intended to enable libraries to implement promising practices, test and refine models, help disseminate models, train or mentor other adult services librarians, and participate in evaluation of innovative practices implemented to date.

"Transforming Life after 50" Deadlines

August 1	Institute applications available online
August 7	Introductory webinar
September 14	Deadline to apply for Institute
October 1	Libraries notified of acceptance to Institute
November 27-29	Training Institute in Pasadena, CA
May 1, 2008	Deadline for submission of targeted grant proposals

For more information, contact Suzanne Flint, Library Programs Consultant, at (916) 651-9796 or sflint@library.ca.gov.

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California State Library offers specialized library service to Deptartment of Mental Health

Some people know a good thing when they have it! For a number of years, Emily Nahat, as the Deputy Director at the First 5 California Children and Families Commission, enjoyed the benefits of an interagency contract for enhanced library service with the California State Library. Now Chief of Prevention and Early Intervention at the California Department of Mental Health (CDMH), Nahat and her new CDMH team are responsible for implementing key dictates of the Mental Health Services Act (Proposition 63, November 2004), specifically helping mitigate mental illness in children and youth before their conditions become problematic to society, their families, and themselves. Knowing her staff must have reliable and timely mental health research to best serve the state of California, Nahat has initiated another contract with the California State Library (CSL).

CSL Librarian Peggy Fish enjoys working with Department of Mental Health.

The CDMH-CSL contract stipulates that the CSL will make available to the CDMH a team of staff members, including a full-time reference librarian, a job the CSL has assigned to Peggy Fish who has a new MLIS degree, numerous contacts in the mental health community, and experience with a nonprofit for the homeless.

From the start, Fish has enjoyed working with the CDMH. Within a week of working on the project, she attended a meeting of the committee that oversees implementing the Mental Health Act and learned what the staff hired to implement the Act needed. Fish immediately deduced that this CDMH program, which focuses on early mental health intervention, suicide prevention, reduction of stigma and discrimination, community and school-based services, maternal depression, primary care intervention, juvenile justice, and foster care, demands that the CSL deliver cutting-edge resources on these topics.

Fish stays aware of the current concerns of the researchers and program managers at CDMH by visiting the staff onsite at least once a week. Most of the CDMH staff is quite skilled at research but when they get stuck, they call Fish. One challenging CDMH research question for Fish has been how CDMH researchers might tap into social programs that combat the debilitating stigma attached to mental health disease. Even though traditional sources don't address the "stigma" question, Fish has stretched her skills by contacting organizations about which additional resources would supply the answer to the CDMH team.

In addition to working on difficult reference questions, Fish is unearthing recent studies in the mental health field from which she produces an electronic bibliography to circulate to the CDMH staff twice a month.

Though the CSL's role in assisting with this initiative is still evolving, the CSL and Peggy Fish are satisfying the specialized information needs of the CDMH by listening intently, studying the field, and developing strong library staff interest. Now that the CSL has successfully expanded library services to two state agencies, First Five and the CDMH, CSL leaders are considering using the two inter-agency contracts as alternative models for service to the rest of state government.

For more information about the CSL's expanded services to state agencies, please contact Sabah Eltareb in the State Information and Reference Center at the California State Library at (916) 654-0040 or email her at seltareb@library.ca.gov.

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CRB researcher studies middle and high school students' readiness for careers in Califonria

California's diverse and booming economy, one of the world's largest, boasts industry sectors and occupations which are always growing, and adapting to new technologies. For California to maintain its competitive edge, California needs its young adults to recognize what opportunities California industries hold for them. Before they leave high school, California's middle and high school students (grades 7-12) should learn what beneficial role they might play in their region's industries after they graduate.

Currently, local school boards that serve students in middle and high schools are required to offer a course of study that gives them the opportunity to attain entry-level employment skills suitable for business or industry. The schools' obligation is to all students – including students who excel academically and those who are at risk for dropping out.

California Research Bureau policy specialist studies student career development activities

In October 2006, a bipartisan group of 11 legislators requested that Patricia L. de Cos, Senior Research Policy Specialist with the California Research Bureau (CRB) at the California State Library, undertake a study to examine the extent to which local schools provide middle and high school students with career development activities, programs, or tools so that students can set a course of study or training to achieve their career options. De Cos received $120,000 from the James Irvine Foundation to carry out this study.

This spring, de Cos and student intern Julie Chan, from the UC Center Sacramento Program, sent – and re-sent – surveys to principals and counselors of 800 middle and high schools before school let out for the summer. De Cos and Chan attached Barnes and Noble gift cards to each survey to induce the respondents to fill out and return the surveys. The survey data will provide information about what local resources orienting students to California's state and regional economies and preparing students for career options are available to all students. The survey data will also show whether schools have established partnerships within their local communities that provide students with career awareness opportunities.

CRB convenes advisory group conducts interviews with employer groups, holds focus groups, plans report, Sacramento policy forums

De Cos has convened an advisory group of the legislative staff, representatives of business and labor groups, representatives of economic development and workforce preparation groups, representatives of K-12 schools, and other interested stakeholders. This summer, she and student intern Samantha Ponce (also from the UC Center Sacramento Program) will also be reviewing the literature on California's overall and regional economies. This information will serve as a basis to conduct interviews with employer groups or associations in order to determine the skills needed for industries in the state's regional economies that are growing faster, of greater concentration, or providing relatively higher average annual wages than other industries.

In the fall of 2007, de Cos will conduct focus groups of students, parents, and other school officials to assess their understanding of California's economy, their future roles in contributing to California's economy, or any existing obstacles to providing all students with the tools, services, or programs necessary to understanding the importance of their studies to their futures and to assist them in managing their careers.

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Orange Public Library and History Center

The newly expanded Orange Public Library and History Center was opened on Saturday, April 21, 2007 and there were over 4,000 visitors on that day. The 45,000 square foot facility offers new and expanded services that include: a homework center jointly developed with the Orange Unified School District; small group study rooms; a lovely Children's Garden and a separate Children's Story time Room; a special Teen Zone and a teen librarian; 100 public-use computers throughout the two story building; public access to more than a century of Orange's heritage in a new History Center and adjacent reading room; and much, much more.

Nora Jacob (Library Director) and Carolyn V. Cavecche (Mayor of Orange) received a State Assembly Resolution honoring the library's opening from Assembly Member Mike D. Divall (72nd Assembly District) and Assembly Member Todd Spitzer (71st Assembly District). [Photo courtesy of Orange Public Library]

For complete details about the Orange Public Library and History Center construction project, please visit their page on the California State Library website.

Orange Public Library staff issued new library cards side by side with the U.S. Postal Service employees who sold commemorative items developed for the grand re-opening of the Orange Public Library. [Photo courtesy of Orange Public Library]

South Oxnard Branch Library

Ribbon cutting event for the new South Oxnard Branch Library. From left to right: John C. Zaragoza (Councilmember), Dean Maulhardt (Oxnard Mayor Pro Tem), Barbara Murray (Oxnard Public Library Director), Edmund F. Sotelo (Oxnard City Manager), Karen Burnham (Oxnard Assistant City Manager), Susan Hildreth (State Librarian of California). [Photo courtesy of Oxnard Public Library]

Thursday, April 19, 2007, was a special day for the residents of South Oxnard who had been waiting for their brand new library to open. The new 23,000 square foot library, located in an educationally and economically disadvantaged area, will serve as a teaching and learning center

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California Center for the Book wins 2007 national award for innovative reading promotion

Mary Menzel with Ruth Boorstein and attending 2007 winners.
From left to right: Bonnie Matheis, Illinois Center for hte Book; Victoria Bonebakker, Maine Center for the Book; Ruth Boorstein; Mary Menzel, California Center for the Book; Rod Mills, Louisiana Center for the Book.
[Photo courtesy of the Library of Congress]

In April, the California Center for the Book received the 2007 Boorstin Award for innovative reading promotion projects. California was singled-out for its "Book Clubs in a Box" and "Mysterious California" reading promotion programs, and for its concise new public slogan: *We help librarians and teachers get California reading*. The four other states that won the national award were Georgia, Illinois, Louisiana, and Maine.

National Center for the Book Director John Y. Cole presented California Director Mary Menzel with the award in a Washington D.C. ceremony that included Librarian of Congress James H. Billington, Mamie Bittner, Deputy Director, Institute for Museum and Library Services, and Leslie Burger, President, the American Library Association.

California Director Mary Menzel says of the California Center's winning strategy, "This year we've been concentrating on a few things and marketing them better. Though Book Clubs in a Box are the brainchild of [previous director] Natalie Cole, we've fine-tuned the Center's slogan, our mission statement really, to best show librarians what we can do for them: provide easy-to-use and low cost reading promotion tools."

Menzel says "Mysterious California," a "box" program the Center will launch at the California Library Association (CLA) Conference in Long Beach in late October, is built on four California mysteries by California authors: *The Art of Detection* by Laurie R. King, *Southland* by Nina Revoyr, *Shell Games* by Kirk Russell, and *Sharp Shooter* by Nadia Gordon. The books, according to Menzel, "show how the emotional resonance of California places finds its way into literature - mysteries particularly. We're really excited that our 'Mysterious California' authors will be on a panel in Long Beach."

California Center for the Book

The California Center for the Book is a nonprofit reading promotion agency that provides services and resources to librarians throughout the state. It develops and supports local and statewide programs that celebrate California's rich literary heritage. The California Center for the Book is supported through Library Services and Technology Act funds administered by the California State Library and is affiliated with the Center for the Book in the Library of Congress. It has been housed at UCLA's Department of Information Studies since January 2000.

For more information about the California Center for the Book please contact Mary Menzel, Director, at (310) 206-2464 or email at mmenzel@ucla.edu.

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State Spotlight: New! Department of Public Health

A new state agency, the Department of Public Health (DPH), opened its doors on July 1, 2007. Last year, Governor Arnold Schwarzenegger signed the legislation, Senate Bill 162 (SB162), creating California's DPH, a move which according to the Governor's Office will "bring greater focus" to public health issues.

Public health is the science of health promotion, disease prevention, and the prolonging of healthy lives through the organized efforts and choices of individuals and organizations. Public health "issues" include such natural and man-made emergencies as earthquakes, floods, wildfires, severe weather such as extreme heat, and biological terrorist attacks. Public health concerns also include health promotion and disease prevention issues such as SARS (Severe Acute Respiratory Syndrome), obesity, and smoking cessation.

Dr. Mark Horton, Director, Califrornia Department of Public Health [Photo courtesy of California Department of Public Health]

The DPH founding legislation, which Senator Deborah Ortiz authored, shows when public health-specific programs were housed in the California Department of Health Services (as of July 1 the California Department of Health Care Services) California health insurance programs, such as Medi-Cal, "overshadowed" those crucial programs. Ortiz's bill cites a Little Hoover Commission report illustrating that in 2003-2004 the California Department of Health Services dedicated "over 48% of its staff and 96% of its total resources to health service delivery for Medi-Cal and [similar] programs." The new DPH will dedicate one hundred percent of its resources to public health, more effectively protecting the health and safety of Californians.

Heading the new state department is Dr. Mark Horton, a pediatrician and top health official in Orange County, who was the state's public health officer until Governor Arnold Schwarzenegger appointed him DPH Director on April 2, 2007.

Department of Public Health a good information resource for Californians

One DPH online resource, Be Prepared California, offers Californians a one-stop shop for understandable information about what to do, and whom to contact, in an emergency. The website's organization, and text, exemplifies the straightforward, user-based, direction in which state online services are moving.

Though the website focuses on information about potentially frightening topics such as "bioterrorism threats," the DPH website team does a great job translating complex terms for diverse Californians. The website's simple language is an enormous benefit to Californians of disparate reading abilities who need this information for their safety. Online visitors encounter simple categories such as "Protect Yourself & Your Family" with easy-to-follow links to detailed pages such as "Talk to Children About Crisis Events."

Because this new agency is now specifically in charge of reaching out to citizens statewide on public health issues, regional and local emergency organizations ("first responders") have more flexibility to do the grass-roots level work of acting on public health threats, and controlling the spread of diseases such as meningitis, HIV, and hepatitis C, among others. As Director Horton said in the Governor's April 7 radio address, "We will…help [county health departments and local organizations] to be more

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CRB researcher studies students, cont. from page 10

The school surveys and focus groups will allow policymakers to understand the range of existing programs or lack thereof to transition students from their educational experience in a seamless fashion to embark on a career.

De Cos plans to produce a final report that will include a summary of the survey findings and best practices of middle and high school principals and counselors; a literature review of state and regional economies; a summary of findings from interviews with employer organizations; and a summary of findings from focus groups of middle and high school students, parents, and school representatives.

The CRB will also host three policy forums in Sacramento that will allow state policymakers and officials to discuss the issues and public policy alternatives raised in the report. These forums will also provide an opportunity for policymakers to hear the perspectives of employer groups, best practices of schools, and from middle and high school students, their parents, and school personnel.

For more information about this important study, please contact Patricia L. de Cos, Senior Research Policy Specialist in the California Research Bureau at the California State Library at (916) 653-5207 or email her at pdecos@library.ca.gov.

State Spotlight, cont. from page 13

efficient and effective in delivering services and promoting public health in their communities."

Horton said the new DPH will "fulfill the Governor's promise to improve access to quality health care and reduce costs through prevention – with services such as disease screenings and vaccinations, and patient safety initiatives. These include programs to reduce obesity, diabetes and tobacco use because they are leading causes of heart disease, stroke and cancer." Because the "patient safety initiatives" to which Horton refers are garnering public interest in California, people who work in California's libraries should find the DPH website and link referrals excellent resources for community education workshops on preventative health, and disaster preparedness, or for customers seeking information on those topics in their homes, schools, and workplaces.

New focus on preventative care in California communities

According to data from the federal initiative, *Healthy People 2010*, health education and healthy lifestyle promotion will help increase Americans' quality of life. Like Governor Schwarzenegger and Dr. Horton at the DPH, California State Library leaders recognize the many benefits of good health information and through the 2007 California State Library Consumer Health Survey are exploring how California libraries might be ideal healthy lifestyle resources in California's communities.

Of the 2007 California State Library Consumer Health Survey, State Librarian Susan Hildreth says, "We believe that public libraries have an important role to play in reaching the Healthy People 2010 goals because libraries can disseminate health information and promote healthy lifestyles. We're asking California's library community and primary health care providers what function public libraries could play in addressing consumer health information needs."

For more information about new California Department of Public Health please visit http://bepreparedcalifornia.ca.gov/epo/.

For more information about the 2007 California State Library Consumer Health survey please contact Suzanne Flint at (916) 651-9796 or email her at sflint@library.ca.gov.

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California Civil Liberties Public Education Program 2006-2007 grant recipients

After meeting on May 25, 2007, State Librarian of California Susan Hildreth and the California Civil Liberties Public Education Program (CCLPEP) advisory committee selected 29 recipients for $500,000 in FY 2006-07 CCLPEP grants.

The FY 2006-07 CCLPEP grantees and their projects are:

CCLPEP Grantee	Project Title
California State Library Foundation	George E. Outland Collection
UCB Nikkei Student Union / ASUC	Nikkei Student Union Field Course
Michael Singh Productions	Valentino's Ghost
Hiroshi Kashiwagi	Japanese American Historical Plays
Yuki Nishinaka	From Our Land
Joanne Oppenheim	Hayami Diary
California Japanese American Community Leadership Council	California Japantowns
Salinas Valley Chapter Japanese American Citizens League	Story of the Japanese in the Salinas Valley
Sierra Repertory Theatre, Inc	Journey to Topaz
Nikkei Student Union	Student Performance of Executive Order 9066
Tom Graves	Nisei VFW Posts of California
Japanese Cultural and Community Center of Northern California	Making Home from War
Nikkei for Civil Rights	Stand Up for Justice
Japanese Peruvian Oral History Project / NJAHS	Hidden Internment: Challenges to Civil Liberties in Wartime
KTEH-TV, NCPB Broadcasting	Return to the Valley
Media Bridges, Inc	MIS WWII Veterans Interviews
Resisters.com Productions	Conscience and the Constitution Digital Preservation
Visual Communications	CWRIC Hearings
Grateful Crane Ensemble	Nihonmaci: The Place to Be
Tule Lake Committee	Tule Lake Teacher's Workshop
Cory Shiozaki	From Barbed Wire to Barbed Hooks
Marlene Tanioka	Japanese Americans of Merced County
Agape Foundation / NLSCA	MEMSA
Rueben Martinez LEAP	Mendez vs.Westminster Book Reprint
Department of Journalism SFSU	Ruth Asawa's Garden of Remembrance
Daruma no Gakko	I-Turn/Intern
Bridge Media Inc	Piecing Memories
Japanese Cultural and Community Center	The Wat Misaka Story

CCLPEP received 73 applications this cycle, with a total amount of $2,414,618 requested. An independent panel read the applications and provided initial scores and comments. The advisory committee factored this information into their discussion and decision-making process.

CCLPEP, the result of 1999's California Civil Liberties Public Education Act sponsored by Assembly member Mike Honda, provides competitive grants for public educational activities and educational materials stemming from the Japanese Internment experience of World War II.

For more information please contact Amy Sullivan at the California State Library at (916) 653-8722 or email at asullivan@library.ca.gov.

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California Cultural and Historical Endowment project: Angels Flight Railroad

Downtown Los Angeles has seen a tremendous rebirth since businesses fled for the airy, and cheaper, suburbs after World War II. Today Los Angeles residents have planted roots in the historic district and at the end of this summer a singular Los Angeles landmark, the Angels Flight™ Railway, "the shortest railway in the world," will reopen there. The historic urban railway's rehabilitation is possible, in part, thanks to a grant from the California Cultural and Historical Endowment (CCHE).

Olivet and *Sinai*, the recently-restored Angels Flight™ Railway cars in storage, awaiting their return to Bunker Hill at the end of this summer. [Photo courtesy of Angels Flight™ Railway Company]

A steep funicular, the long-popular Angels Flight™ once again will shuttle passengers between the city's nineteen-twenties era lofts and condos at the bottom of Bunker Hill and a completely reincarnated destination spot at the top that includes the Walt Disney Concert Hall, the Museum of Contemporary Art (MOCA), the Colburn School of the Performing Arts, and the nearby Los Angeles Central Library.

Angels Flight™ spared Bunker Hill bulldozers, Los Angelenos "cry" for preservation

Restoration of the exterior of the Angels Flight Railway's 100-year-old Station House at California Plaza is nearing completion. [Photo courtesy of Angels Flight™ Railway Company]

Private owners ran Angels Flight™ from 1901 until 1962 when the city, branding all the Bunker Hill land as "urban blight," bought the railway. The city kept the funicular running until May 1969 when engineers dismantled and stored its two slanted cars, *Olivet* and *Sinai*. Bunker Hill 's Victorians and other turn of the century treasures weren't so lucky: bulldozers already had flattened the rest of the neighborhood.

"There has always been a hue and cry from the public for Angels Flight™ to be preserved and remain in operation," says Angels Flight™ Railway Foundation president and project manager John H. Welborne. "Los Angelenos love this unique and charming Southern California icon." In January 2007, Los Angeles Mayor Antonio Villaraigosa wrote to the Foundation's Chairman of the Board Dennis Luna that, "the distance the railway travels may be short, but its long suit

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CCHE project: Angels Flight Railroad, cont. from page 16

is its charm, its authenticity, its historic connection, and the literal connection it makes for the downtown community…

"Welborne explains that, in 1995, concerned citizens formed the non-profit Foundation and, in 1996, reopened the railway, which provided more than 4 million passenger trips between 1996 and 2001. A 2001 failure of the new drive equipment that had been manufactured and installed in 1995 destroyed that machine and damaged the two historic cars. Angels Flight™ has been closed since then. Beginning in 2004, the "Campaign for Angels Flight™" has focused on raising funds to restore the railway. Welborne reports that the current restoration includes new safety features, and "an entirely new drive and control system." "We are expecting to reopen at the end of the summer," he says.

Angels Flight™ restoration a 3-phase process

The CCHE awarded the Angels Flight™ Railway Foundation $996,350 from Round I to aid in the third, and final, phase of the railway's restoration. The CCHE grant is matching $1.2 million in private funds that the non-profit Foundation has already raised. The total cost of the Angels Flight™ restoration is $2.2 million.

Painters complete restoration work on the Angels Flight™ Railway's 100-year-old lower station on Hill Street.
[Photo courtesy of Angels Flight™ Railway Company]

Restoring Angels Flight™ has involved three phases. Phase I, repairing the badly-damaged cars, *Olivet* and *Sinai*, was completed several years ago. Phase II, restoring the exteriors of the Station House at the top and the Arch at the bottom of the hill, was largely completed at the beginning of this year. The third and final phase involves the manufacture and installation of an entirely new drive system for the funicular's cable, plus state-of-the-art safety improvements. The new Angels Flight™ contains 60% original material from its first life, which includes the railcars, the Station House, the Arch on Hill Street, and the (now unused) gear mechanism from the 1920s.

For more information about the Angels Flight™ Railway, please contact John H. Welborne, President, at (323) 935-1914 or email at john@welborne.net.

For more information about the California Cultural and Historic Endowment, please contact Executive Officer Diane Matsuda at (916) 651-8768 or email at dmatsuda@library.ca.gov.

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Aerial view of South Oxnard residents seeing their new library for the first time on opening day.
[Photo courtesy of Oxnard Public Library]

that will meet the education needs and improve the functional literacy skills of the South Oxnard Community. There are 18 schools in the area with many of them being within walking distance of the new library.

For complete details about the South Oxnard Branch Library construction project, please visit their page on the California State Library website.

Camarillo Public Library

The new Camarillo Public Library opened on Saturday, March 31, 2007, much to the delight of the local residents. The new 65,621 square foot building, is about four times larger than its predecessor, and includes lots of open space, comfortable chairs and quiet areas, group study rooms on both floors, an adult literacy center, homework center for students, community room with seating for 200, conference room, family learning center, computer training center, a Friends of the Camarillo Library Bookstore and a cafe. Other special touches include beautiful painted tiles with intricate designs located throughout the building, a new Young Adult area with a reading area and an ornate ceiling mural, a children's area on the first floor which has a sunken pirate ship that will be used for story time programs.

Camarillo Public Library ribbon cutting ceremony. From left to right: Mike Craven (Vice Mayor's husband), Brian Miller (District Chief of Staff for Congressman Elton Gallegly), Mike Morgan (Camarillo City Council member), Charlotte Craven (Vice Mayor of Camarillo), Jan McDonald (Mayor of Camarillo), Don Waunch (Camarillo City Council member), Bessie Condos (California State Library), Starrett Kreissman (former Ventura County Library Director), Kathy Long (Ventura County Supervisor), Jennifer Rossi (field representative for State Assembly member Audra Strickland).
[Photo courtesy of City of Camarillo]

For complete details about the Camarillo Public Library construction project, please visit their page on the California State Library website.

The Spanish-style courtyard at the Camarillo Public Library entrance was filled to capacity on opening day.
[Photo courtesy of Camarillo Public Library]

Murrieta Public Library opening day crowds enjoying their new library.
[Photo courtesy of Murrieta Public Library]

Murrieta Public Library

On Saturday, March 17, 2007, the new Murrieta Public Library was opened. The 24, 951 square foot library is 6 times the

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size of its predecessor and includes 3 group study rooms, quiet reading areas, a community meeting room, an area for families to share books with pre-school children, space for the Friends of the Library, 42 public access computers and an indoor and outdoor fireplace.

For complete details about the Murrieta Public Library construction project, please visit their page on the California State Library website.

Ribbon cutting event for the new Murrieta Public Library. Front Row: Bessie Condos (California State Library, Warnie Enochs (Councilman), Carol Kravagna (community volunteer), Doug McAllister (Mayor), Loretta McKinney (Library Director), Kelly Bennett (Councilmember), Teri Ferro (Deputy City Manager), Ronald E. Bradley (Interim City Manager). Second Row: Senator Dennis Hollingsworth, Gary Thomasian (Councilman), Rick Gibbs (Mayor Pro Tem).
[Photo courtesy of Murrieta Public Library]

Anxious community residents at the Redding Main Library rushing in to see all the changes in their new library.
[Photo courtesy of Redding Main Library]

Redding Main Library human chain
[Photo courtesy of Redding Main Library]

Redding Main Library

Saturday, March 3, 2007, was a special day in the city of Redding whose residents have been anxiously waiting for the opening of their brand new library. The new 55,000 square foot building includes 72 public computers, a computer training lab, a Family Literacy Center, a Teen Center, an area dedicated for children and families so they can enjoy sharing books together, expanded collections of materials, additional seating, and much, much more.

For complete details about the Redding Main Library construction project, please visit their page on the California State Library website.

Locally funded library openings

Some California libraries have locally raised all funds for constructing or renovating library facilities in their communities. If you know of a library construction or renovation project in your area, please email *CSL Connection* Editor Sarah Dalton and we will include a profile of that library in an upcoming issue of *CSL Connection*.

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CSL e-rate expert "there" for County Librarian

I appreciate the efforts of Rush Brandis with regard to e-rate and the move to Calnet II. He really looks out for us. It is such a relief to know that someone with Rush's knowledge and commitment is there for consultation.

Cathy Sanford, Deputy County Librarian/Support Services, Contra Costa County Library

CSL's Kurutz delivers "knock-out" presentation in South Pasadena

I am writing to praise…Mr. Gary Kurutz, who was the keynote speaker at our Volunteer Recognition Luncheon. Gary delivered a knockout presentation called "Southern California for Health, Wealth, and Sunshine: The Role of Boomers and Boosters in the Development of the Golden State." Our large audience greatly appreciated his incredible knowledge, speaking talent, warmth, and humor and many asked for a reading copy of his presentation. Among those requestors was our newly-appointed Mayor Michael Cacciotti. Gary wove in some wonderful details about South Pasadena and the Raymond Hotel that personalized the presentation too. I don't think we could have gotten a better presenter for the program.

Steve Fjeldsted, City Librarian, South Pasadena Public Library.

CSL Library Development Services team assists in "myriad" ways

I have appreciated the [California State Library's] Library Development Services staff over the 22 years (13 as County Librarian) I've been here at Tehama County Library. To a person, they have been courteous and always ready to help solve problems or assist in a myriad of ways. The workshops and forums have been invaluable in helping me to provide more effective library services to citizens.

Ray Schroff, County Librarian, Tehama County Library

Government Publications head librarian does "outstanding work" on California state portal

Portion of letter to Kris Ogilvie, manager of California State Library Government Publications section, from J. Clark Kelso, Chief Information Officer of the state of California lauding Ogilvie's contribution to the redesign of the state's web portal:

This letter recognizes and congratulates you on your outstanding work and contributions to the State CIO's Web Site Refresh Project. Your dedication, usability and information architecture skills, and hard work contributed to this project's success.

In September 2006, the State CIO's Office requested your assistance with this project on a part time basis. On January 10, 2007, we finalized the Charter and on April 13 we released to production the new site. In addition to refreshing it and giving it the new approved look and feel, the team created a site that as Stephen Clemons from San Diego County said "…I am REALLY impressed... Everything is easy to get to, and find, and is a good reflection of Clark's professionalism. …Again excellent, the team should be really proud of the web site, and the work you are doing… It is also so good to see that the content on the site is current and relevant. So many CIO sites have old outdated information.

"Thank you for making a significant difference by delivering a new State CIO web site that as Cathilea Robinett from eRepublic said today "… looks very clean and functional, my favorite kind of sites. Well done to the team!"

J. Clark Kelso, Chief Information Officer, State of California

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